

Case Study

Number 62 - GolfBagStor™

The Customer

Midwest Country Club
Kansas

What Was Found...

For years, the Country Club stored members' golf bags on the floor of their warehouse. As membership grew, finding new space for the bags was becoming a problem. Additionally, the grounds keeping crew needed more space in the warehouse for their equipment.

Two to three employees accessed the clubs on a daily basis, pulling about sixty sets of clubs for members. Not only were the bags taking up too much space, but the club needed a better way to organize the golf bags, making them easier to find. The Club manager had to find a way to accommodate both space and organizational needs, and called in the local Oblique dealer to see if there was a better solution available which would meet his needs.



What was done...

The dealer knew that he had to keep any solution he presented to the club as cost effective as possible. He considered custom manufactured solutions, but knew the work involved in designing and installing such a system would be considerable.

He needed a "standard" solution which would solve the customer's problems, while keeping costs as low as possible... enter GolfBagStor! The dealer showed the Club Manager how Oblique's GolfBagStor could solve his organization problems, while an inexpensive mobile system would take care of their space issue.

The Club Manager was particularly impressed with the fact that Oblique's Sidestops could be adjusted to accommodate any size golf bag. This would allow him to fully maximize the system's capacity, while maintaining the bags in an easy-to-use system. Not only did GolfBagStor provide a superior way to organize bags, it also provided a series of "hidden benefits" which further enhanced the system:

- 1) Rust resistant zinc-coated rails are easy to clean and maintain, and won't deteriorate.
- 2) The system provides superior air circulation which helps control mildew and bag deterioration.
- 3) The standard rail assemblies were easy to install, saving on installation costs.

What happened...

The dealer installed GolfBagStor on an inexpensive mechanical assist mobile system on a 24' x 13 1/2' floor space. The bags are now stored in alphabetical order by member name. After the move, the grounds keeping crew were able to expand their operation as needed.

The conversion to the new system went very smoothly and everyone at the country club "absolutely loves" the new system. Currently the system is about seventy-five percent full, and The dealer has allowed space to add two more carriages to the system which would increase capacity by another forty percent!